

# **Marketing For Engineers, Scientists And Technologists**

## **By Tony Curtis**

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Tony Curtis is the author of Marketing for Engineers, Scientists and Technologists (3.50 avg rating, 2 ratings, 0 reviews, published 2008), Marketin

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Jon DiPietro is the founder and principal of Domesticating IT, an internet marketing consultancy and blog. He is a Certified Inbound Marketing Professional and holds

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